



Call for Participation: Youth Video Award by the WAVE Step up! Campaign 2016-2017

June 2016

The WAVE Network welcomes and invites young people who advocate for human rights to take part in the **Youth Video Award**. The Youth Video Award is part of the European WAVE Campaign **Step up!**

The [WAVE \(Women Against Violence Europe\) Network](#) was established in 1994 and since 2014 it is a formal Network NGO. It comprises European women's NGOs working in the field of combating violence against women (VAW) and children. Today the WAVE Network supports 114 Members who work on the national level in 46 European countries.

The [Step up! Campaign](#) is inspired and organized by the WAVE Network. It was launched on the 25th of May 2016 and it aims to strengthen the rights of women survivors of violence and their children to access support and protection. See the concept of the WAVE Step Up Campaign [Blueprint](#).

The Youth Video Award

The Youth Video Award engages groups of young people (**18-25 years old**), youth organizations, (film-) schools and media departments of universities to participate actively in our campaign. The main goal is to **raise awareness of violence against women and encourage survivors to seek support**. Therefore the video content should be focused on empowerment of survivors. It can address all forms of violence against women and should be linked to the issue of **access to support services** for all women. The goal is to raise awareness in society – how can we support women survivors best? And how can we ensure a way out of violent relationships in our society? These questions should be taken in concern. At the same time the videos should also show women survivors ways out of their violent relationship. At least at the end of the video contact information for a national specialised support service for women victims of violence should be shown.

Content

As mentioned above **women's empowerment** is crucial and the content of the videos should pick this up. Survivors of violence are not only victims of violence, rather they have shown their strength not only in surviving, but also in finding a way out of the cycle of violence. Therefore, the videos may directly serve the purpose of raising awareness on the existing national services, by providing the number of the women's helpline. While there are no technical limitations, so that participants get as creative as they want, ethical considerations on violence should be taken very seriously, as for example should violence be visualized or expressed verbally in the video? What is the message and what are the ethical aspects? Videos should not discriminate or re-victimize the victims in any case.

Format

The length of the videos should **not be longer than three minutes**. There are no technical limitations (silent, with sound, animated, with actors, theatrical etc.). Finally, if the videos are not in English, they should include English subtitles (as part of The Youth Award will take place on the European level).

Awards

On the **national level** the **three best films will be awarded**. More information about the awards will be provided by the national campaigners in your country. The videos that will be awarded the first place on national level will have the opportunity to take part at the competition on **European-level**. The producers of the three best videos on European Level will be invited to the Step Up! Video Award Ceremony (which will probably take place in Brussels; traveling costs will be covered by the WAVE office.)

Timeframe

25 November 2016 – International day on Violence against Women and launch of the 16 Days of Activism against Gender-Based Violence Campaign: **submission deadline**.

- **10 December 2016: award ceremony** for best three videos **on national level**
- **8 March 2017: award ceremony on European level** (possibly at Step Up! Video Award Ceremony in Brussels)

Property rights

All submitted videos can be used by national campaigners. **Please note: No copyright material (e.g. music) should be used in the videos without previous permission.**

Examples of videos

1. <http://www.smh.com.au/federal-politics/political-news/he-just-did-it-cause-he-likes-you-government-unveils-confronting-ad-campaign-to-tackle-domestic-violence-20160419-goahnf.html>
2. <https://www.naistenlinja.fi/>
3. <https://wave-network.org/resources/videos>

For more information on the Youth Video Award please contact:

national.campaigner@email (please add the address of the national campaigner)

or visit the www.wave-network.org or the WAVE *Step Up!* campaign website

<http://www.wave-stepup.org> (online at 1st of July)